



APPLICATION – SPECIAL EVENT BANNER/SIGN DESIGN

Applicants are encouraged to submit applications at least 45 days prior to the proposed special event banner/sign display date. NOTE: due to the limited number of City Council meetings during certain months (i.e. July, November and December), applicants with special events during or immediately following these months are encouraged to submit their applications at least 60 days prior to the proposed display date.

Name of Event: \_\_\_\_\_ Date of Event: \_\_\_\_\_

Special Event Banner Request  Special Event Sign Request

1. Event Description and Purpose:

\_\_\_\_\_  
\_\_\_\_\_

2. Event Location \_\_\_\_\_

3. Banner/Sign Location Requested (see page 3 of the application):

Vista Village Drive Street Banner  Sign Location 1  
 Sign Location 2  Sign Location 3  
 Sign Location 4  Sign Location 5  
 Sign Location 6  Sign Location 7

4. Banner/Sign Display Dates \_\_\_\_\_

5. Event Sponsor: \_\_\_\_\_ ( )  
*Name Phone*

6. Contact Information:

Sponsor Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Daytime Phone Number: ( )  
Fax Number: ( )  
E-Mail Address: \_\_\_\_\_ Cell Phone Number: ( )

7. Estimated Attendance:

Participants: \_\_\_\_\_ Spectators: \_\_\_\_\_ Vehicles: \_\_\_\_\_ Total: \_\_\_\_\_

Percentage of Vista Residents? \_\_\_\_\_ Age Range: \_\_\_\_\_

8. Is the proposed Special Event a recurring/annual event? YES NO (circle one)

If YES, please explain: \_\_\_\_\_

**9. Banner/Sign Proposed Design:**

- Two color copies of the proposed banner/sign design must be attached to this application (See next page for banner specifications).
- Banner/sign design includes City of Vista logo.
- Banner/sign design includes 1) Name of event, date, time and location; 2) name of event sponsor; and 3) Contact information (e.g. phone number or website).

The applicant agrees to the following:

- a. The City Council must endorse any banner design prior to any banner/sign being displayed on the street banner poles.
- b. Upon City Council approval of the proposed special event banner/sign, the applicant agrees to fabricate the banner/sign at its own expense.
- c. If the banner/sign is fabricated in accordance with the City Council’s design approval, the applicant will sign an agreement and pay the City a handling fee prior to the banner/sign installation.
- d. The City will return the banner/sign to the applicant upon the conclusion of the agreed upon display period. If the private organization does not claim the banner, the City will properly dispose of the banner after 30 days. \_\_\_\_\_(initial)

To the maximum extent permitted by law, the special event banner/sign permit holder shall indemnify and hold harmless the City of Vista, its officers, agents and employees, from any and all claims, causes of action, penalties, losses, expenses (including reasonable attorney’s fees) and any other liability for injuries or damage to persons or property which relate to the special event banner/sign (collectively “losses”), including, without limitation, losses attributable or caused by those attending the special event, resulting from the manner in which the special event is conducted or which were caused by the omissions or authorized acts of the Permittee’s officers, agents or employees.

The indemnity protections provided herein are not intended to exceed the indemnity available under applicable law. If the indemnity protections are found by a court to be unlawful in any way, the protection shall be curtailed or adjusted but only to the minimum extent required to conform to applicable law. All requirements for insurance on the part of Permittee are in supplementation of this indemnity and shall not limit or excuse Permittee’s indemnification obligations. Notwithstanding the foregoing, Permittee shall have no obligation to indemnify City for losses resulting from City’s sole negligence or willful misconduct.

\_\_\_\_\_  
Signature of Person Responsible

\_\_\_\_\_  
Date