



**CITY OF VISTA**  
**Temporary Onsite Banner Sign Permit**

(Revised 07/1/24)

Permit No. \_\_\_\_\_ Date \_\_\_\_\_

Temporary banner signs may only be posted subject to the following Conditions:

1. A temporary banner sign shall not advertise goods and services which are not available on the premises where the sign is to be located.
2. A banner shall not exceed one and one-half (1.5) square feet for each lineal foot of building or tenant frontage on a public street. A banner shall not exceed one hundred (100) square feet and need not be less than twenty-five (25) square feet in area. Banners are non-illuminated and must be attached to a permanent, legally permitted building.
3. A temporary banner sign will be permitted to be displayed for a period not to exceed sixteen (16) consecutive days, and must be removed after the 16 day period. A new permit for the display of a temporary banner sign may be applied for and approved and the display may begin ninety (90) days after the expiration of the prior permit. New businesses, as defined under Section 18.52.160 of the Vista Development Code, may display a temporary sign for thirty (30) days if the display commences within sixty (60) days of the opening of the business. Businesses undergoing remodels may display a "business open during construction" type banner throughout the construction period, commencing upon issuance of a building or grading permit up through the date that final inspections are complete.
4. Payment of fee(s) in accordance with current fee schedule.
5. A temporary banner sign will only be permitted if the party responsible for the sign submits the following information to the Planning Division for approval prior to posting of any temporary sign:

Name and Address of Business/Organization where sign is to be displayed:

\_\_\_\_\_

Telephone of Business/Organization: \_\_\_\_\_

Date sign posting will commence: \_\_\_\_\_

Date sign will be removed: \_\_\_\_\_

**Landlord or Property Manager approval:** \_\_\_\_\_

Description of sign(s) to be displayed including material, dimensions, content and location on the building; (e.g., 3' x 10' vinyl banner to be centered on north building wall, approximately 1-foot below top of roof parapet, with content reading, "Grand Opening")

\_\_\_\_\_

Office Use Only

Approved by: \_\_\_\_\_  
(Planning Division)

\_\_\_\_\_  
(Date)