

City of Vista

Introduction to San Diego Regional Green Business Network (SDRGBN) And The California Green Business Network's Certification



What is the San Diego Regional Green Business Network?



SAN DIEGO REGIONAL
GREEN
BUSINESS
NETWORK



GREEN

CALIFORNIA
GREEN BUSINESS
NETWORK

GREEN BUSINESS 101

v. 2/2023

THE **GREEN ECONOMY** STARTS HERE



What we do:

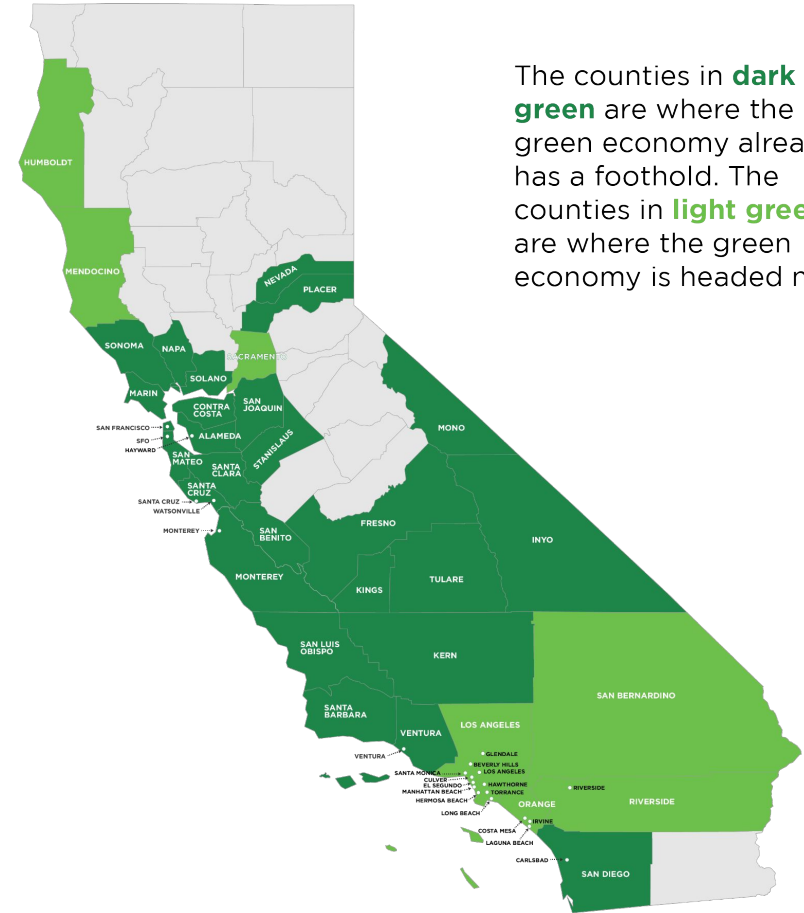
- Provide free technical and financial assistance to small and medium-sized businesses.
- Offer easy to use framework
- Recognize and promote businesses for their green accomplishments.
- Provide a local green marketplace for consumers and employees.

Who/How?

- Local GBP
- CA Green Business Network
- Coordinate w Cities, Waste Haulers, & other community partners
- Funding from Municipalities and State

California Green Business Network

- Over 4,500 businesses certified
- 48 Green Business Programs
- Over 4,500 recognized businesses
- Over 2,000 interested businesses
- 32 business sectors
- And growing!



The counties in **dark green** are where the green economy already has a foothold. The counties in **light green** are where the green economy is headed next.

OUR IMPACT in 2022

Businesses that join our network conserve precious resources, prevent harmful pollution, and enhance their bottom-line.



Why Our Businesses Get Certified



It's good for the environment and saves valuable resources



Cost savings in energy, water and garbage bills



Improve employee wellness and productivity by using less toxic products



Receive free promotion as environmental leaders by the city/county



Marketing edge over competition - 42% of GB reported an increase in business

What Makes a Green Business?



Reduced Water Use
Low flow toilets and auto-off faucets.



Conserve Energy
Upgrade lighting and equipment to save energy.



Commute Sustainably
Promote and incentivize alternative transportation for employees.



Prevent Pollution
Eliminate and/or properly dispose of harmful chemicals.



Use Non-Toxic Cleaners
Use safer, environmentally preferable cleaning chemicals.



Avoid Waste
Eliminate unnecessary packaging, printing, and purchasing.



Recycle Materials
Divert waste from the landfill through reuse, recycling, and composting.



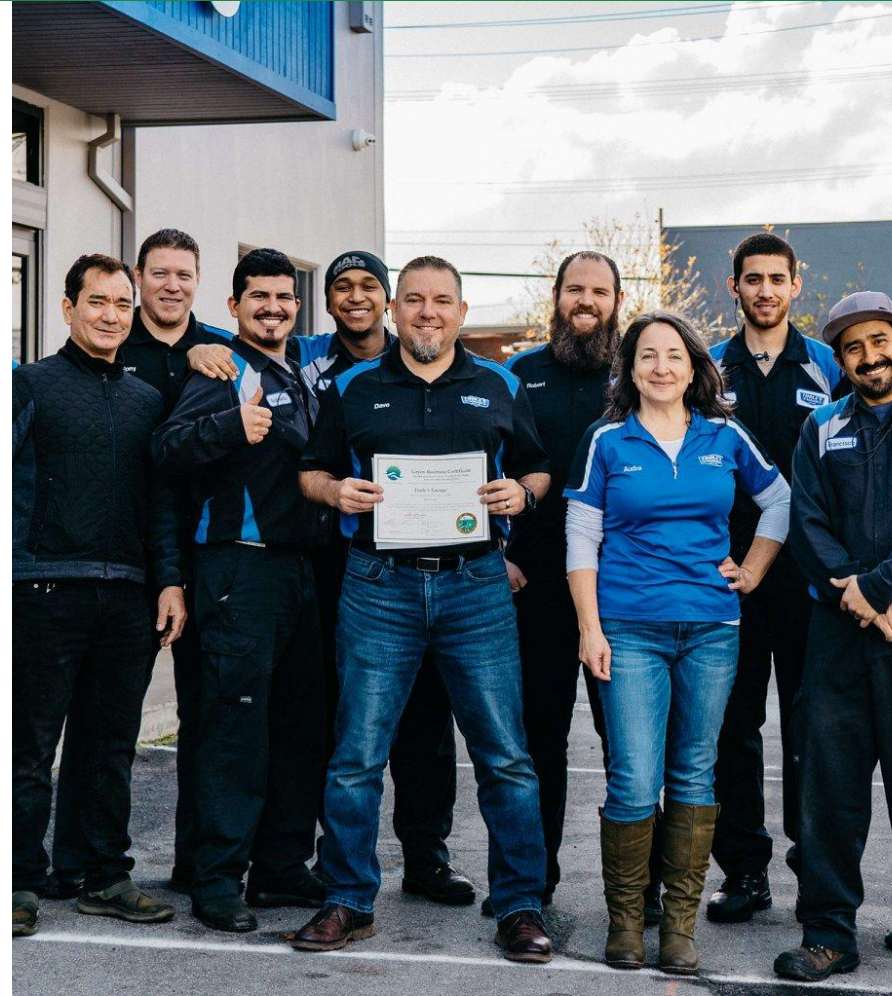
Hire Local Vendors
Working locally means less vehicle use.

Sectors Served

30+ Business Types

- Office/Retail
- Restaurant
- Hotel
- Brewery
- Auto Repair
- Small Manufacturer
- Printers
- Medical/Dental

And many more.



Certification Process

STEP 1 - Enrollment and Registration

STEP 2 - Initial Walk-Through and Consultation

STEP 3 - Implementation of Measures

STEP 4 - Final Site Visit and Verification

STEP 5 - Certification!



Areas of Focus

Energy

Pollution Prevention

Solid Waste

Transportation

Wastewater

Water

Community

Common Green Business Measures		Saves money	Preserves the environment and climate	Supports people's health
	Only use LED lights	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
	Maintain A/C and heater systems frequently	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Separate waste into landfill, recycling and compost	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
	Use certified less-toxic cleaning products		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Offer employee commuting options		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Use low flow toilets, urinals, and faucets	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
	Protect storm drains from pollutants and litter		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Invite another business to the program	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Do business with another Green Business	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Online GreenBiz Tracker

Dashboard Programs Measures Resources Checklists Tiers Notification Users Reports Video Tutorials California

- APPLICATION DETAILS
- GENERAL
- ENERGY
 - Awareness & Maintenance
 - Lighting & Equipment
- POLLUTION PREVENTION
- SOLID WASTE
- TRANSPORTATION
- WASTEWATER
- WATER
- DELETE APPLICATION
- BUSINESS LOGIN
- PRINT CERTIFIED

Tier is available in view mode only.

MEETING THE REQUIREMENTS

Certified

62 Certified measures completed. A minimum of 62 Certified measures are required.

Lighting & Equipment

SAVE NEXT

Last saved 26 days ago

CORE MEASURES	YES NO N/A	CATEGORY PROGRESS
1. Use energy efficient lighting. Replace all halogen, incandescent, T-12, high-pressure sodium, and metal halide lighting with LEDs. Below, select the lights you have or what you've recently replaced.	<input type="checkbox"/> YES <input type="checkbox"/> NO <input type="checkbox"/> N/A	You have completed all measures.
> Lighting Energy Savings [Which fixtures did you retrofit?]	<input type="checkbox"/> FLAG <input type="checkbox"/> POST <input type="checkbox"/> HELP	GREEN TIPS i Measure 2 Programmable and smart thermostats can help your business conserve energy and save on your power bill! There are a variety of

Certified Business Benefits

- Digital logo
- Listed on California Green Business Directory
- The process is currently free for businesses
- Window decal
- Social media acknowledgement
- Marketing toolkit access



SDRGBN Partner Benefits

- Delivery of a packaged local green business certification program
- Support in meeting climate action and sustainability goals in partnership with local businesses
- A new avenue for engagement with your business community, member networks, or peers
- Use of SDRGBN and CAGBN-San Diego Regional logo on your communications platforms showcasing support for the program
- Opportunity to celebrate local green businesses who complete certification
- Acknowledgement as a Partner on the SDGBC and SDRGBN websites



Thank you!

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