



CALL TO ARTISTS: TRAFFIC SIGNAL BOX BEAUTIFICATION PROJECT

VISTA IN BLOOM

VISTA PUBLIC
ARTS
COMMISSION
VISTAPUBLICART.COM

10/2023



The City of Vista is issuing an open and continuous call-to-artists for the **Vista in Bloom** project. In an attempt to add visual interest to Vista, we are seeking artists to paint existing city-owned traffic signal boxes. Artists will receive a stipend of \$250. This covers time, labor and materials. Please note that the City of Vista will not provide paint or materials.

BACKGROUND

The Vista In Bloom project is a public art program intended to transform city-owned traffic signal boxes into distinctive works of art, creating a more vibrant, attractive cityscape. This program is under the direction of City Council, and is facilitated by the Public Arts Commission and city staff. The program celebrates local artwork, deters graffiti, and involves residents in contributing to the beautification of the city.

OVERVIEW

The Public Arts Commission will select artwork for existing traffic signal boxes throughout the city. The original artwork can be designed/created in any 2D medium.

ELIGIBILITY

1. All artists residing, working or attending classes in Vista or San Diego County are eligible.
2. Residents, students and those working in Vista will receive preferential consideration.
3. Artwork must be the original design of the entrant and suitable for viewing by all ages.

ARTIST STIPEND

Artists will be awarded a \$250 stipend per box. This is inclusive of all artist fees, supplies and time spent. Stipend checks will be mailed within 30 days of executing the artist's agreement.

VISTA IN BLOOM

ARTWORK THEMES

1. Artwork must be original, and created by the applying artist(s) for this project.
2. Creativity and innovative design are encouraged.
3. Artwork theme is encouraged, but is not required. Theme ideas may include:
Represent various aspects of the City's iconic history, past and present.
Reflect the specific neighborhood or area of the box location.
4. For historical images of Vista, please feel free to visit the Vista Historical Society at vistahistoricalsociety.com.
5. Artwork must not contain:
Political statements or persons.
Religious references, symbols or numbers copyrighted or trademarked material.
Corporate or organizational branding. No profanity, offensive language, or depictions of such.



APPLICATION REQUIREMENTS

Print, complete and sign an application form with the completed box diagram, and submit to vistapublicart@cityofvista.com, by mail or in person to: Recreation and Community Services, 200 Civic Center Drive, Vista, CA 92084.

VISTA IN BLOOM

TIMELINE, SELECTION, AND CRITERIA

1. Proposals are accepted on an open, continuous basis.
2. All applications are received and screened by City staff to assure completion of application, adherence to guidelines, appropriateness of subject matter, and quality of submission before being presented to the Public Arts Commission for review.
3. Proposals are then reviewed by the Public Arts Commission at their monthly meeting (first Tuesday each month). Artists will be notified by City staff shortly thereafter.
4. All painting must be completed within **60** days of agreement execution.

Artist agrees to abide by all local, state and federal laws. Artist agrees to defend, waive, release, indemnify and hold harmless the City of Vista and its officers, agents, employees and volunteers from and against any and all claims for damages to persons or property arising out of artist's negligence or intentional misconduct as may relate to this project. This indemnity shall include any and all costs, expenses, attorney's fees and court costs arising out of artist's participation in this project and any illness or injury resulting wherefrom except injury caused by the sole negligence of city. Only paint and oil-based primers are approved materials for use on the surface of utility boxes. **Note:** Not all boxes may be perfectly square; some may have a battery backup attached to the back. Please paint over this portion as well.

Vista in Bloom

Traffic Signal Box Beautification Project Sponsored by the City of Vista and Public Arts Commission

Name _____

Address _____

City _____ Zip _____

Phone _____ Email _____

I am 18 years of age or older _____yes _____no

Art Education and/or Experience

Why do you wish to be involved with the "Vista In Bloom" project?

I agree to abide by the guidelines and procedures established by the City of Vista and Public Arts Commission for the "Vista In Bloom" project.

Signature

Date

For interested participants under 18 years of age, please recognize that students are encouraged to participate in the "Vista In Bloom" project. Parental consent and supervision are requirements for participation, and appropriate signatures must be completed below:

My son/daughter _____

has/have my permission to participate in the "Vista in Bloom" project. I understand and acknowledge the following: 1) It is my responsibility to ensure that my child is supervised by an individual 18 years or older while he/she is preparing to paint or engaged in painting a utility box.

Parent/Guardian Name (please print) _____

Parent/Guardian Signature

Date

**Return to Vista Recreation and Community Services Department
200 Civic Center Drive · Vista, CA 92084-6240
vistapublicart@cityofvista.com**

For staff use only:

Approved Box Location(s): _____

Utility Box Diagram

This is a flat diagram of a typical utility box showing all four sides and the top. Use it to show the type of image you would like to paint. Your utility box may be a different shape, so an update of your rendering may be necessary.

