



Second Quarter 2023

# Vista Job Posting Data Report

This report measures demand for workers in Vista, by looking at unique job postings. This reports shows who is hiring, how intense these efforts are and other recruiting activity.



**SAN DIEGO NORTH**  
Economic Development Council

## Unique Posts: Intensity: Avg Duration:

4,470

3:1 (avg)

34 days (37 avg)

## Prior Q Posts: Prior Year: Employers:

3,810

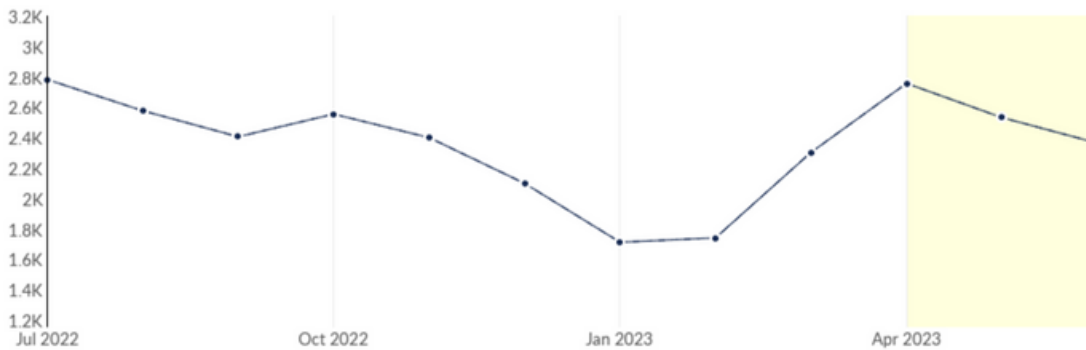
2,825

1,024

There were 4,470 unique job postings for all industries from April 2023 to June 2023 (Q2). There was a posting intensity of 3:1 (meaning on average each opening was advertised on three different websites). This is the same as the national average intensity.

## Unique Postings Trend:

With YoY posting activity shows a slight decrease in job posting, the trend from April 2023 to June 2023 shows a slight increase in recruiting activity.



## Top Companies Posting:

The top 10 north county companies recruiting for all industries and the posting intensity (number of sites being used for each unique opening) by the company.

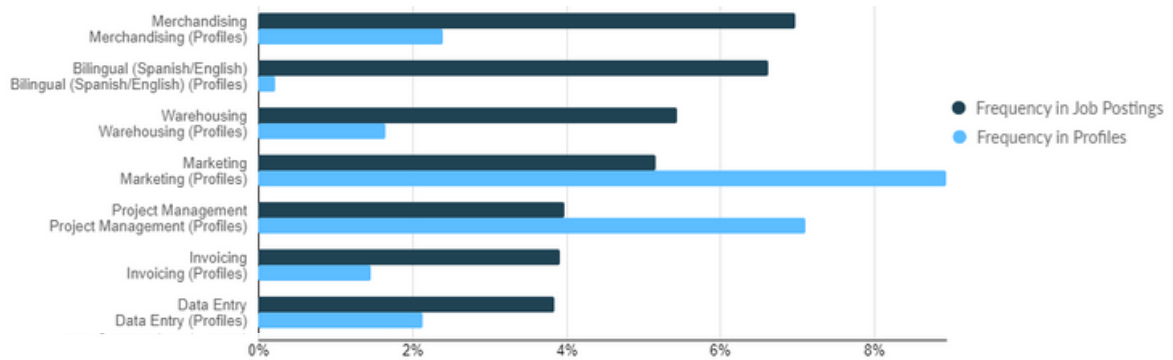
Company	Total/Unique (Apr 2023 - Jun 2023)	Posting Intensity	Median Posting Duration
Vista Community Clinic	579 / 142	4 : 1	29 days
Kaiser Permanente	198 / 74	3 : 1	45 days
Danaher	109 / 66	2 : 1	47 days
Jeld-Wen	83 / 50	2 : 1	36 days
Reser's Fine Foods	358 / 40	9 : 1	35 days
Leidos	192 / 37	5 : 1	23 days
Cintas	121 / 34	4 : 1	36 days
US Foods Holding	118 / 33	4 : 1	38 days
Exodus Recovery	62 / 32	2 : 1	31 days
La Fuente Post Acute	151 / 31	5 : 1	48 days

# Top Industries:

Industry	Total/Unique (Apr 2023 - Jun 2023)	Posting Intensity	Median Posting Duration
All Other Outpatient Care Centers	640 / 166	4 : 1	29 days
Limited-Service Restaurants	434 / 157	3 : 1	49 days
Full-Service Restaurants	358 / 99	4 : 1	40 days
All Other Miscellaneous Ambulatory Health Care Services	199 / 75	3 : 1	45 days
Elementary and Secondary Schools	179 / 73	2 : 1	31 days
Other Measuring and Controlling Device Manufacturing	109 / 66	2 : 1	47 days
Supermarkets and Other Grocery (except Convenience) Stores	141 / 55	3 : 1	30 days

# Specialized Skills:

Upon examination, the most in demand specialized skills across all industries recruited for by Vista companies were identified.



# Top Posted Occupations/Titles:

This chart shows the top occupations recruited for, the intensity of effort companies are exerting and average job posting duration.

Occupation (SOC)	Total/Unique (Apr 2023 - Jun 2023)	Posting Intensity	Median Posting Duration
Customer Service Representatives	441 / 164	3 : 1	34 days
Retail Salespersons	386 / 132	3 : 1	32 days
Registered Nurses	392 / 125	3 : 1	37 days
First-Line Supervisors of Retail Sales Workers	351 / 100	4 : 1	34 days
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	278 / 96	3 : 1	33 days
Home Health and Personal Care Aides	284 / 95	3 : 1	43 days
Fast Food and Counter Workers	262 / 92	3 : 1	48 days
Maintenance and Repair Workers, General	233 / 85	3 : 1	35 days
Driver/Sales Workers	259 / 85	3 : 1	28 days