

# City of Vista Redistricting

## Recommended Map Selection

March 8, 2022

Kay Vinson, Consultant  
National Demographics Corporation



# Redistricting Process

	Description	
<b>Census Data Release</b> Aug. 12	Census Bureau released official 2020 Census population data in legacy format.	✓
<b>California Data Release</b> Late Sept	California Statewide Database releases California's official 'prisoner-adjusted' 2020 redistricting data.	✓
<b>Public Hearing #1</b> Dec. 14	Held prior to release of draft maps. Education and to solicit input on the communities in the Districts	✓
<b>Community Workshop</b> Jan. 15, 2:00 p.m.	Vista Academy of Visual & Performing Arts Auditorium Learn about redistricting and how to do and submit your own map.	✓
<b>Public Hearing #2</b> Feb. 8	Discuss and revise draft maps at Vista City Council Chambers. Solicit feedback from the public about draft maps.	✓
<b>Community Workshop</b> Feb. 23, 5:30 p.m.	Community Room, Civic Center Discuss and revise draft maps.	✓
Feb. 25	Deadline to submit draft maps	✓
March 1	Draft maps posted on website 7 days before adoption of final map.	✓
<b>Public Hearing #3</b> <b>March 8</b>	Discuss and revise draft maps in Vista City Council Chambers. Discuss, identify and potentially adopt recommended final map.	
<b>April 17, 2022</b>	Legal deadline to adopt map.	

# Redistricting Rules

## Federal Laws

- Equal Population
- Federal Voting Rights Act
- No Racial Gerrymandering



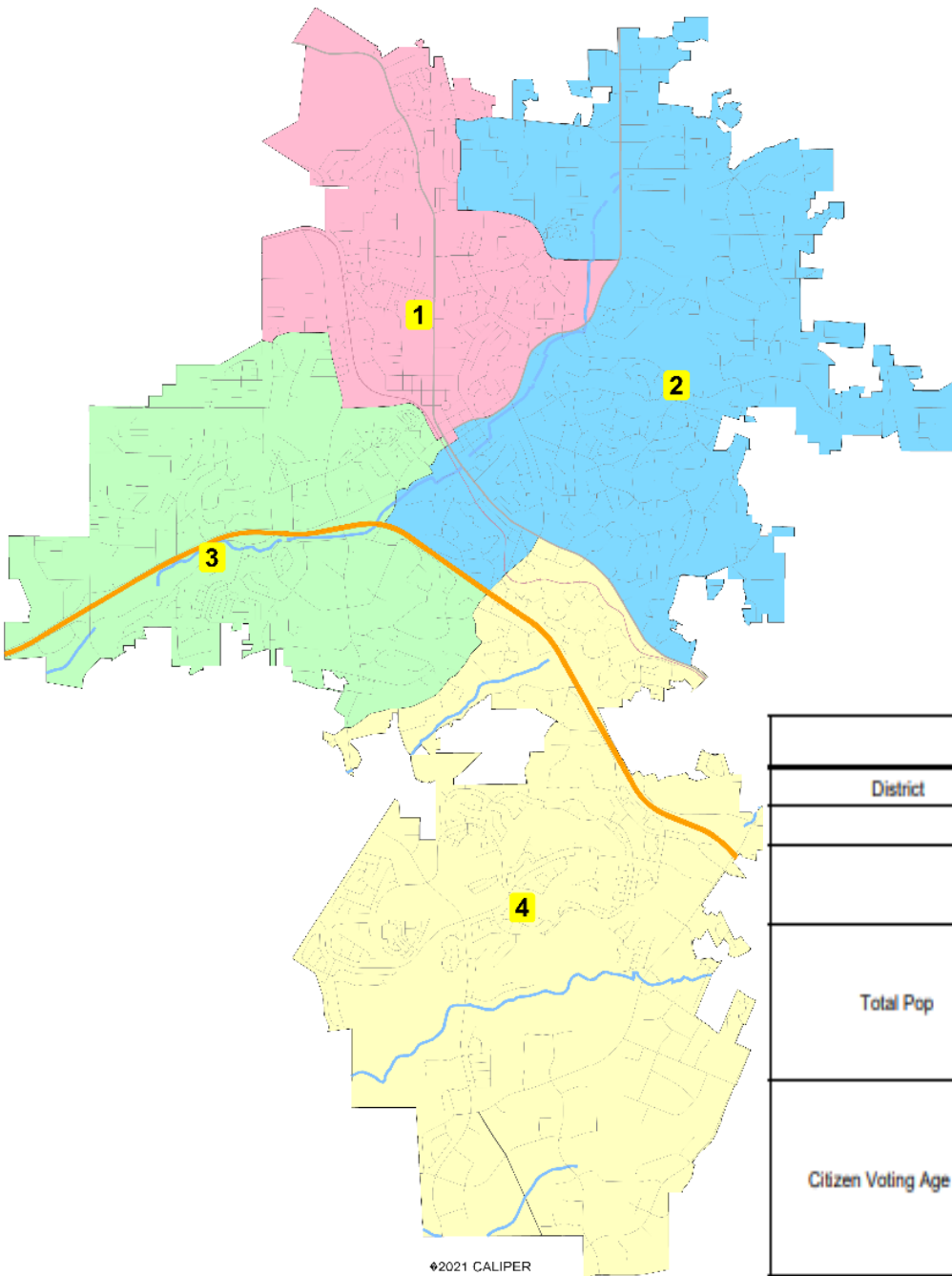
## California Criteria for Cities

1. **Geographically contiguous**
2. **Undivided neighborhoods and “communities of interest”**  
(Socio-economic geographic areas should be kept together)
3. **Easily identifiable boundaries**
4. **Compact**  
(Do not bypass one group of people to get to a more distant group of people)

### **Prohibited:**

“Shall not favor or discriminate against a political party.”

# Current Districts



- Not population balanced, 12.4%
  - District 4 -8.55%
  - Districts 2 and 3: 3.34% and 3.84%
  - Should not be adopted.
- District 1 is 60% Hispanic/Latino Citizen Voting Age Population.
- Each of the four districts must contain about **24,679** people.

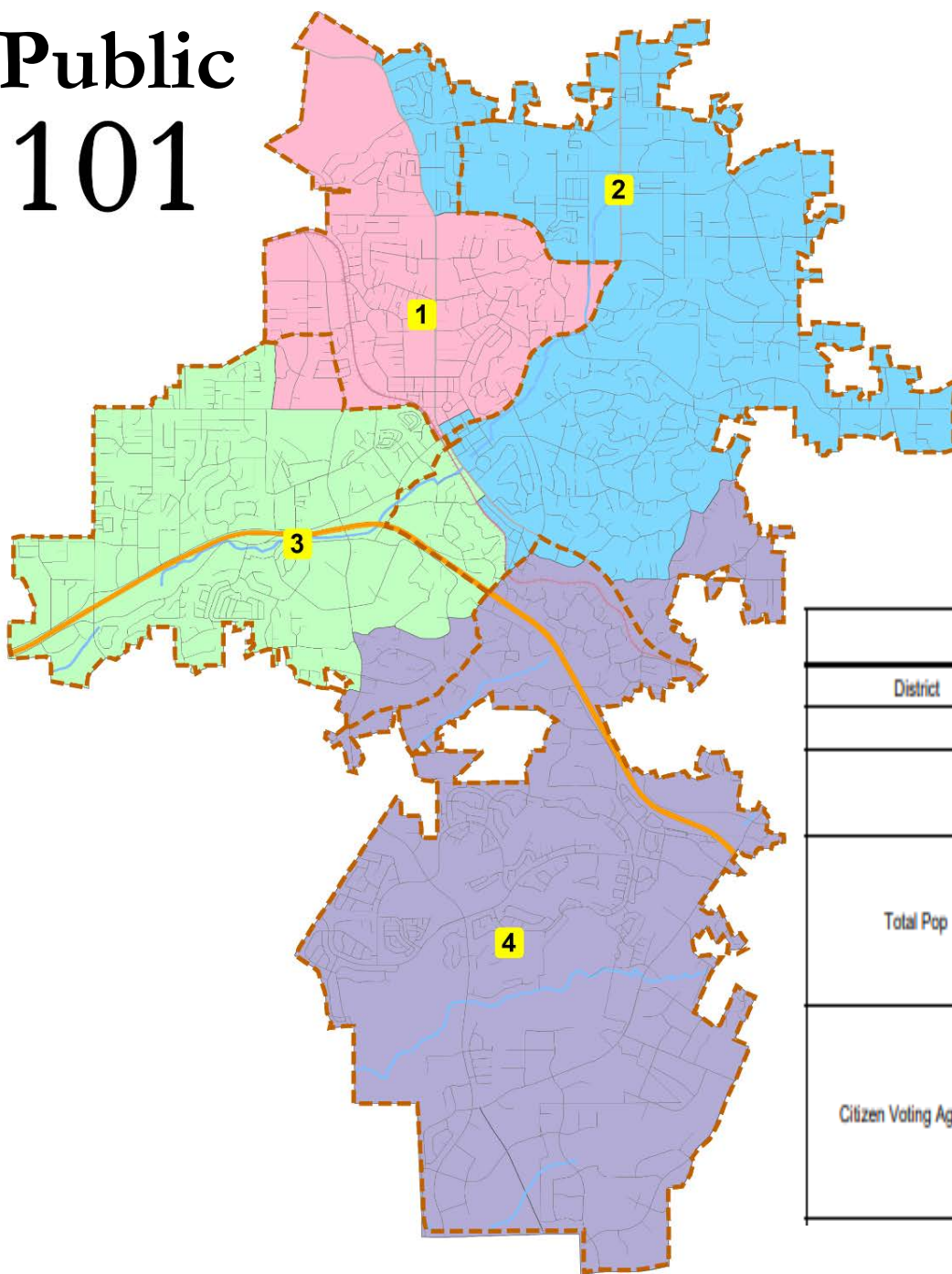
District	1	2	3	4	Total	
Total Pop	25,016	25,503	25,627	22,588	98,714	
Deviation from ideal	337	824	948	-2,111	3,059	
% Deviation	1.37%	3.34%	3.84%	-8.55%	12.40%	
Total Pop	% Hisp	72.0%	48%	49%	31%	51%
	% NH White	18%	39%	36%	52%	36%
	% NH Black	2%	3%	4%	4%	3%
	% Asian-American	5%	5%	7%	9%	7%
Citizen Voting Age Pop	Total	12,908	17,299	18,427	16,147	64,780
	% Hisp	60%	39%	39%	21%	39%
	% NH White	31%	53%	49%	68%	51%
	% NH Black	3%	3%	5%	2%	4%
	% Asian/Pac.Isl.	5%	3%	6%	8%	5%

# Current Demographics

Current v4 with Annexation						
District		1	2	3	4	Total
	Total Pop	25,016	25,503	25,627	22,568	98,714
	Deviation from ideal	337	824	948	-2,111	3,059
	% Deviation	1.37%	3.34%	3.84%	-8.55%	12.40%
Total Pop	% Hisp	72.0%	48%	49%	31%	51%
	% NH White	18%	39%	36%	52%	36%
	% NH Black	2%	3%	4%	4%	3%
	% Asian-American	5%	5%	7%	9%	7%
Citizen Voting Age Pop	Total	12,908	17,299	18,427	16,147	64,780
	% Hisp	60%	39%	39%	21%	39%
	% NH White	31%	53%	49%	68%	51%
	% NH Black	3%	3%	5%	2%	4%
	% Asian/Pac.Isl.	5%	3%	6%	8%	5%
Voter Registration (Nov 2020)	Total	9,675	13,587	13,402	13,935	50,599
	% Latino est.	56%	30%	37%	20%	34%
	% Spanish-Surnamed	51%	28%	33%	18%	31%
	% Asian-Surnamed	2%	2%	3%	3%	3%
	% Filipino-Surnamed	2%	1%	1%	1%	1%
	% NH White est.	41%	65%	57%	74%	61%
	% NH Black	4%	3%	5%	2%	4%
Voter Turnout (Nov 2020)	Total	6,951	11,059	10,584	11,797	40,391
	% Latino est.	50%	27%	34%	17%	30%
	% Spanish-Surnamed	46%	25%	30%	16%	27%
	% Asian-Surnamed	2%	2%	3%	4%	3%
	% Filipino-Surnamed	2%	1%	1%	1%	1%
	% NH White est.	45%	68%	60%	76%	64%
	% NH Black	4%	3%	5%	2%	4%
Voter Turnout (Nov 2018)	Total	4,560	8,191	7,492	8,949	29,192
	% Latino est.	46%	22%	30%	15%	26%
	% Spanish-Surnamed	42%	21%	27%	14%	24%
	% Asian-Surnamed	2%	2%	2%	3%	2%
	% Filipino-Surnamed	1%	1%	1%	1%	1%
	% NH White est.	49%	72%	64%	79%	69%
	% NH Black est.	4%	3%	5%	2%	4%
ACS Pop. Est.	Total	24,440	25,934	27,120	23,459	100,953
Age	age0-19	33%	29%	25%	27%	28%
	age20-60	56%	54%	60%	55%	56%
	age60plus	11%	18%	15%	18%	15%
Immigration	immigrants	36%	23%	22%	16%	24%
	naturalized	51%	62%	59%	63%	57%
Language spoken at home	english	34%	63%	61%	74%	58%
	spanish	62%	35%	33%	20%	37%
	asian-lang	3%	1%	4%	3%	3%
	other lang	1%	1%	2%	3%	2%
Language Fluency	Speaks Eng. "Less than Very Well"	27%	12%	13%	8%	15%
Education (among those age 25+)	hs-grad	45%	48%	51%	43%	47%
	bachelor	10%	16%	16%	22%	16%
	graduatedegree	4%	7%	8%	12%	8%
Child in Household	child-under18	52%	38%	38%	35%	40%
Pct of Pop. Age 16+	employed	70%	68%	69%	67%	69%
Household Income	income 0-25k	16%	11%	10%	12%	12%
	income 25-50k	22%	20%	19%	16%	19%
	income 50-75k	19%	25%	21%	18%	21%
	income 75-200k	39%	37%	45%	47%	42%
	income 200k-plus	4%	7%	4%	8%	6%
Housing Stats	single family	65%	69%	62%	64%	65%
	multi-family	35%	31%	38%	36%	35%
	rented	57%	47%	52%	46%	50%
	owned	43%	53%	48%	54%	50%



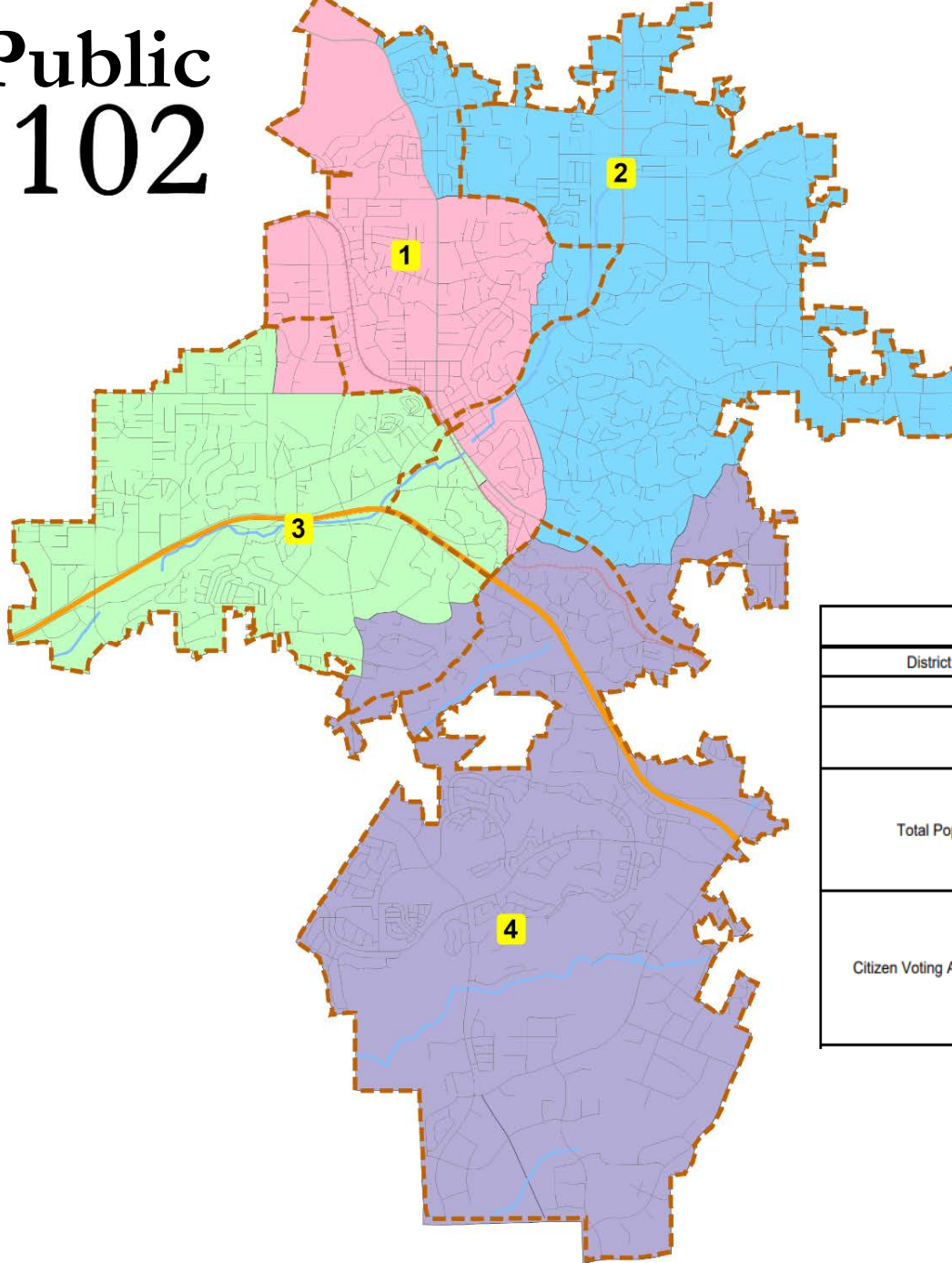
# Public 101



- Minimal Change
- District 1 is 62% Hispanic/Latino CVAP.
- Population Balanced  
**2.98% Deviation**

Public Plan 101						
District		1	2	3	4	Total
	Total Pop	24,252	24,987	24,976	24,499	98,714
	Deviation from ideal	-427	308	297	-180	735
	% Deviation	-1.73%	1.25%	1.20%	-0.73%	2.98%
Total Pop	% Hisp	73.2%	50%	49%	31%	51%
	% NH White	17%	38%	36%	53%	36%
	% NH Black	3%	3%	4%	3%	3%
	% Asian-American	4%	5%	7%	9%	7%
Citizen Voting Age Pop	Total	12,462	16,809	17,747	17,762	64,780
	% Hisp	62%	40%	40%	20%	39%
	% NH White	29%	52%	48%	69%	51%
	% NH Black	3%	4%	5%	2%	4%
	% Asian/Pac.Isl.	6%	3%	6%	7%	5%

# Public 102



- Minimal Change
- District 1 is 62% Hispanic/Latino CVAP.
- Population Balanced 2.37% Deviation

Public Plan 102						
District		1	2	3	4	Total
	Total Pop	24,390	24,849	24,976	24,499	98,714
	Deviation from ideal	-289	170	297	-180	586
	% Deviation	-1.17%	0.69%	1.20%	-0.73%	2.37%
Total Pop	% Hisp	72.9%	50%	49%	31%	51%
	% NH White	18%	38%	36%	53%	36%
	% NH Black	3%	3%	4%	3%	3%
	% Asian-American	4%	6%	7%	9%	7%
Citizen Voting Age Pop	Total	12,138	17,133	17,747	17,762	64,780
	% Hisp	62%	40%	40%	20%	39%
	% NH White	30%	51%	48%	69%	51%
	% NH Black	2%	4%	5%	2%	4%
	% Asian/Pac.Isl.	5%	4%	6%	7%	5%

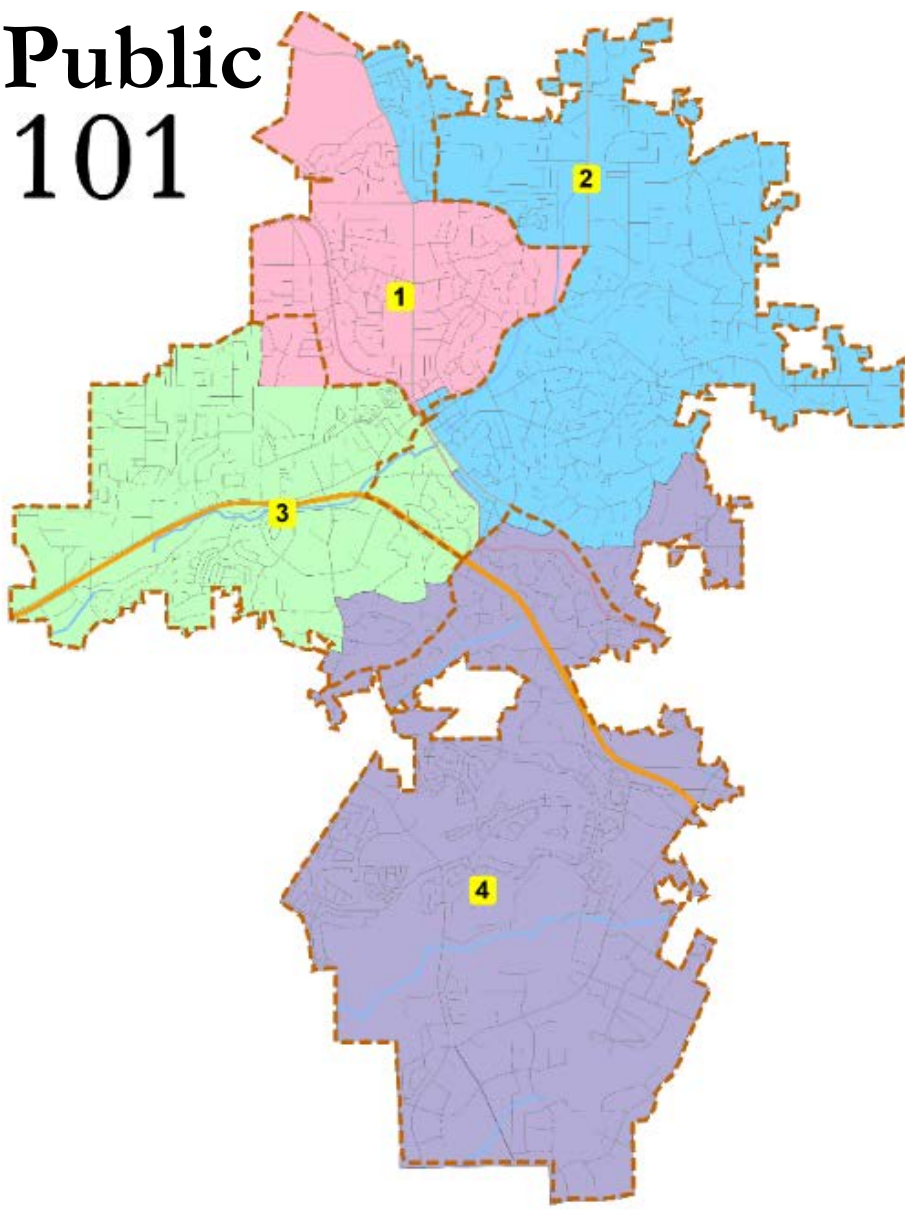
# Public 102 Demographics

Public Plan 102						
District		1	2	3	4	Total
	Total Pop	24,390	24,849	24,976	24,499	98,714
	Deviation from ideal	-289	170	297	-180	586
	% Deviation	-1.17%	0.69%	1.20%	-0.73%	2.37%
Total Pop	% Hisp	72.9%	50%	49%	31%	51%
	% NH White	18%	38%	36%	53%	36%
	% NH Black	3%	3%	4%	3%	3%
	% Asian-American	4%	6%	7%	9%	7%
Citizen Voting Age Pop	Total	12,138	17,133	17,747	17,762	64,780
	% Hisp	62%	40%	40%	20%	39%
	% NH White	30%	51%	48%	69%	51%
	% NH Black	2%	4%	5%	2%	4%
	% Asian/Pac.Isl.	5%	4%	6%	7%	5%
Voter Registration (Nov 2020)	Total	9,248	13,264	12,815	15,272	50,599
	% Latino est.	58%	32%	36%	19%	34%
	% Spanish-Surnamed	52%	29%	33%	18%	31%
	% Asian-Surnamed	2%	2%	3%	3%	3%
	% Filipino-Surnamed	2%	1%	1%	1%	1%
	% NH White est.	40%	63%	57%	75%	61%
	% NH Black	3%	4%	5%	2%	4%
Voter Turnout (Nov 2020)	Total	6,595	10,739	10,097	12,960	40,391
	% Latino est.	53%	28%	33%	17%	30%
	% Spanish-Surnamed	48%	26%	30%	16%	27%
	% Asian-Surnamed	2%	2%	3%	3%	3%
	% Filipino-Surnamed	1%	1%	1%	1%	1%
	% NH White est.	44%	65%	60%	77%	64%
	% NH Black	3%	5%	5%	2%	4%
Voter Turnout (Nov 2018)	Total	4,269	7,895	7,101	9,927	29,192
	% Latino est.	48%	23%	30%	15%	26%
	% Spanish-Surnamed	45%	21%	27%	14%	24%
	% Asian-Surnamed	2%	2%	2%	3%	2%
	% Filipino-Surnamed	1%	1%	1%	1%	1%
	% NH White est.	48%	70%	64%	80%	69%
% NH Black est.	3%	4%	5%	2%	4%	
ACS Pop. Est.	Total	23,430	25,560	26,396	25,567	100,953
Age	age0-19	34%	28%	28%	26%	28%
	age20-60	56%	55%	60%	55%	56%
	age60plus	11%	17%	15%	18%	15%
Immigration	immigrants	37%	24%	22%	16%	24%
	naturalized	52%	61%	59%	62%	57%
Language spoken at home	english	33%	62%	60%	75%	58%
	spanish	63%	35%	34%	19%	37%
	asian-lang	3%	2%	4%	3%	3%
	other lang	1%	1%	2%	3%	2%
Language Fluency	Speaks Eng. "Less than Very Well"	27%	14%	13%	8%	15%
Education (among those age 25+)	hs-grad	45%	46%	51%	43%	47%
	bachelor	8%	17%	16%	23%	16%
	graduatedegree	4%	7%	8%	12%	8%
Child in Household	child-under 18	52%	39%	39%	35%	40%
Pct of Pop. Age 16+	employed	69%	69%	69%	67%	69%
Household Income	income 0-25k	17%	11%	10%	11%	12%
	income 25-50k	22%	20%	21%	15%	19%
	income 50-75k	20%	24%	22%	18%	21%
	income 75-200k	37%	39%	44%	48%	42%
	income 200k-plus	4%	7%	4%	8%	6%
Housing Stats	single family	66%	68%	60%	67%	65%
	multi-family	34%	32%	40%	33%	35%
	rented	57%	47%	55%	44%	50%
	owned	43%	53%	45%	56%	50%

Each of the 4 Districts must contain about **24,679** people

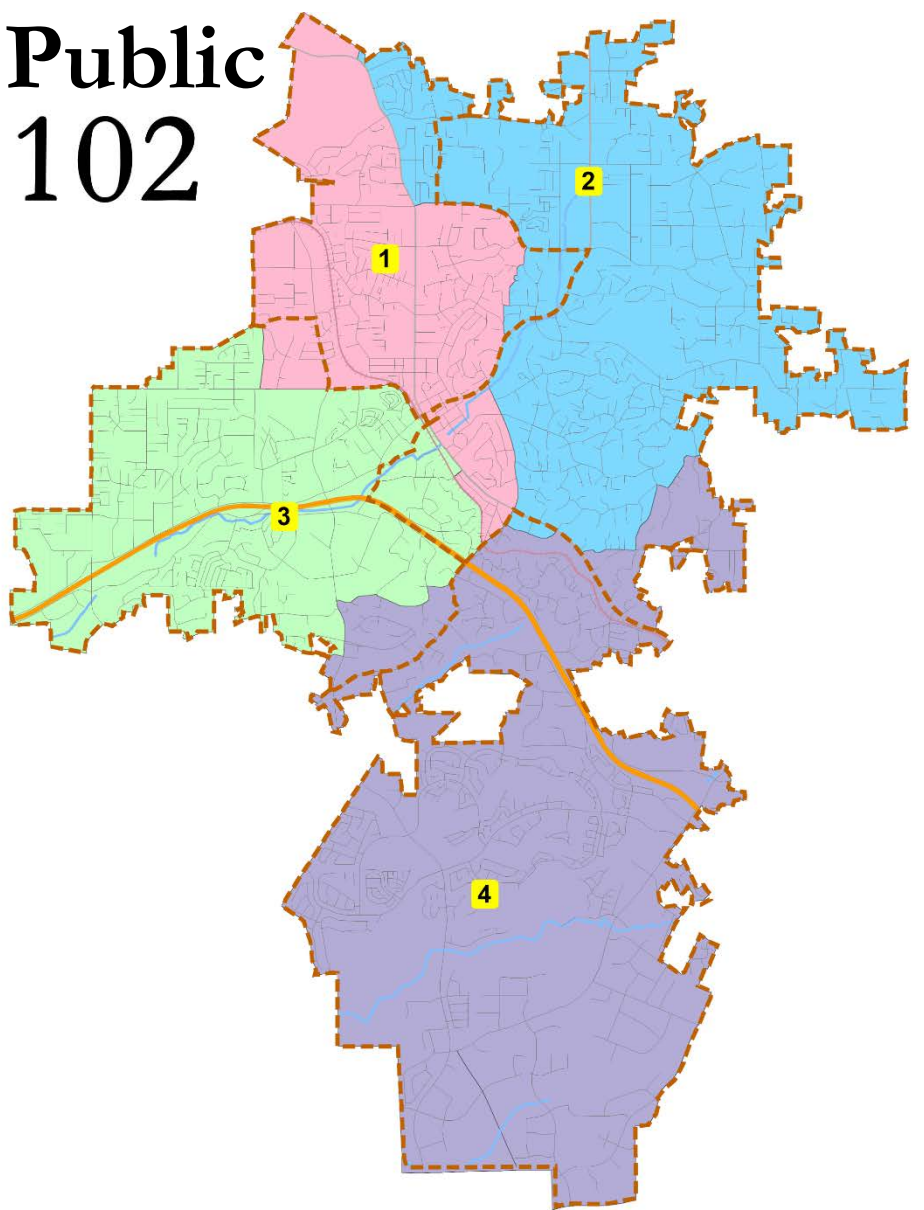


# Public 101



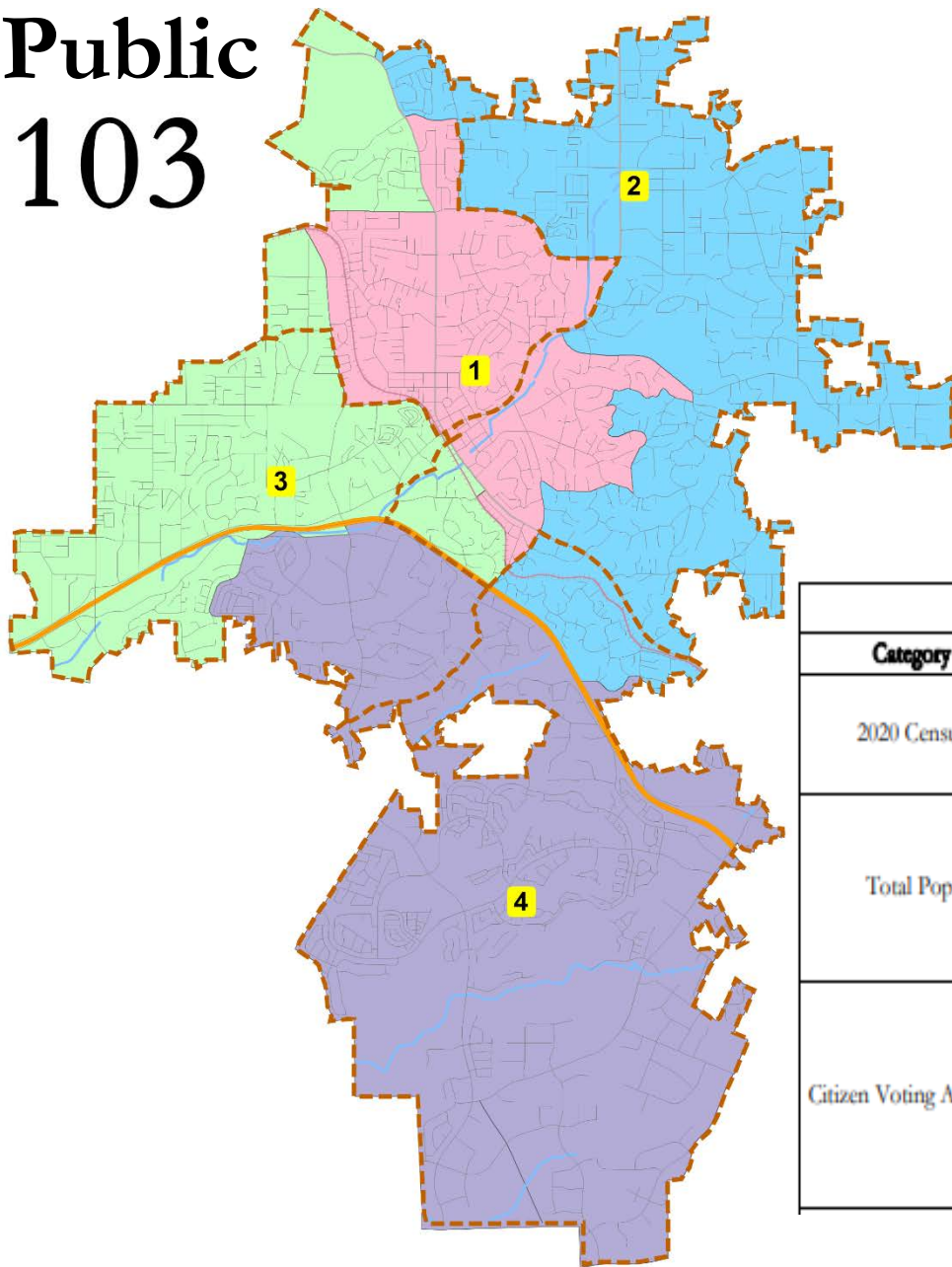
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# Public 102



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# Public 103

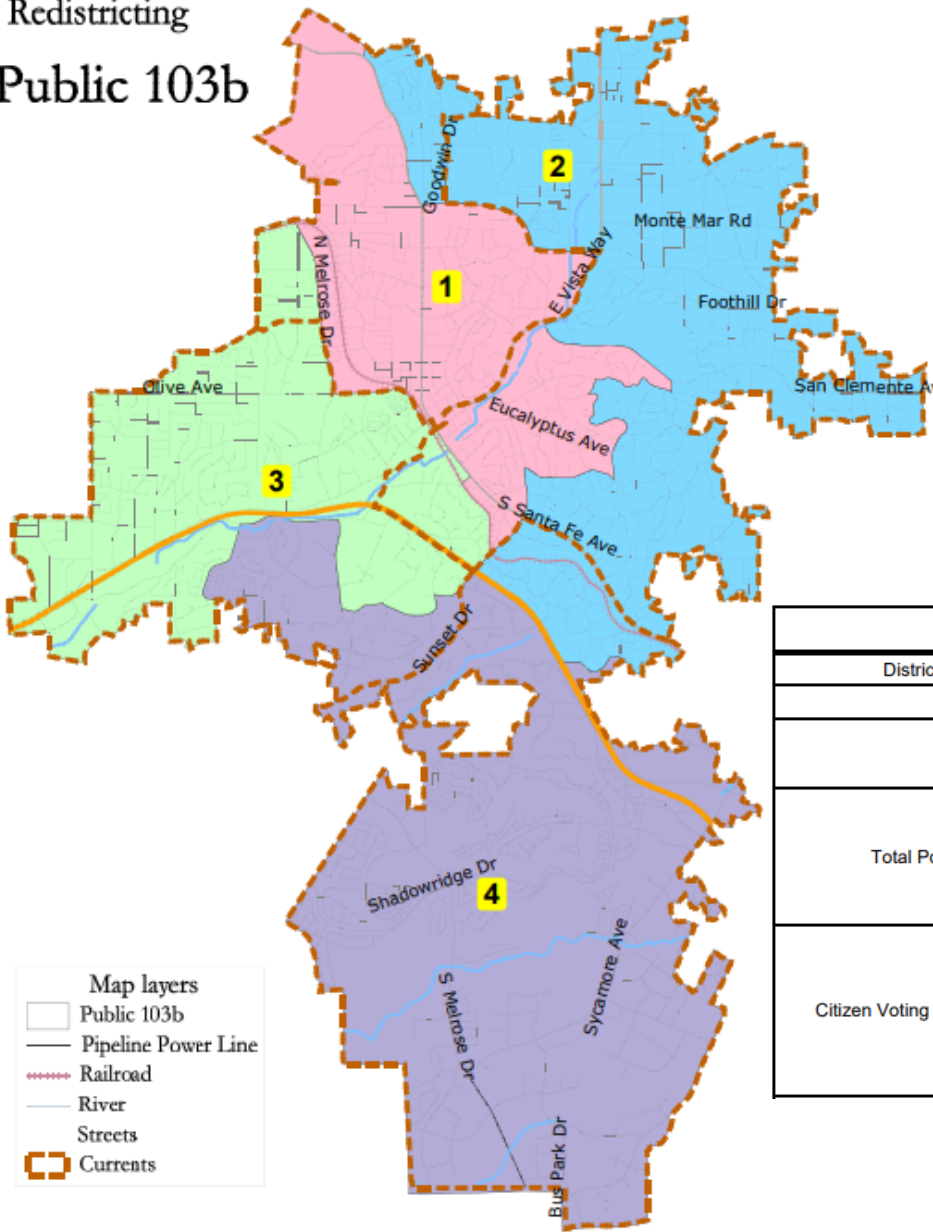


- District 3 is **Not Contiguous**
- District 1 - 61% Hispanic/Latino CVAP
- Population Deviation is 9.15%.

Public 103						
Category	Field	1	2	3	4	Total
2020 Census	Total Population	24,410	23,405	25,664	25,235	98,714
	Population Deviation	-269	-1,274	986	557	2,259
	Pct. Deviation	-1.09%	-5.16%	3.99%	2.25%	9.15%
Total Pop.	Hispanic/Latino	74%	48%	53%	28%	51%
	NH White	18%	39%	32%	55%	36%
	NH Black	2%	3%	4%	4%	3%
	NH Asian/Pac.Isl.	4%	7%	8%	11%	8%
	NH Native Amer.	1%	1%	1%	1%	1%
Citizen Voting Age Pop	Total	13,006	15,719	16,717	19,339	64,780
	Hisp	61%	37%	44%	20%	39%
	NH White	31%	54%	44%	69%	51%
	NH Black	4%	4%	5%	3%	4%
	Asian/Pac.Isl.	4%	5%	7%	8%	6%
	Native Amer.	0%	1%	1%	0%	1%

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Public 103b



- District 1 – 58% Hispanic/Latino CVAP
- Population Deviation is 9.36%.

Public Plan 103b						
District	1	2	3	4	Total	
Total Pop	25,976	24,681	23,667	24,390	98,714	
Deviation from ideal	1,297	2	-1,012	-289	2,309	
% Deviation	5.26%	0.01%	-4.10%	-1.17%	9.36%	
Total Pop	% Hisp	70.9%	50%	52%	28%	51%
	% NH White	20%	38%	33%	54%	36%
	% NH Black	2%	3%	3%	4%	3%
	% Asian-American	4%	6%	7%	10%	7%
Citizen Voting Age Pop	Total	13,554	16,464	16,203	18,559	64,780
	% Hisp	58%	38%	45%	19%	39%
	% NH White	33%	53%	44%	69%	51%
	% NH Black	3%	4%	5%	3%	4%
	% Asian/Pac.Isl.	4%	4%	6%	8%	5%

# Public 103b Demographics

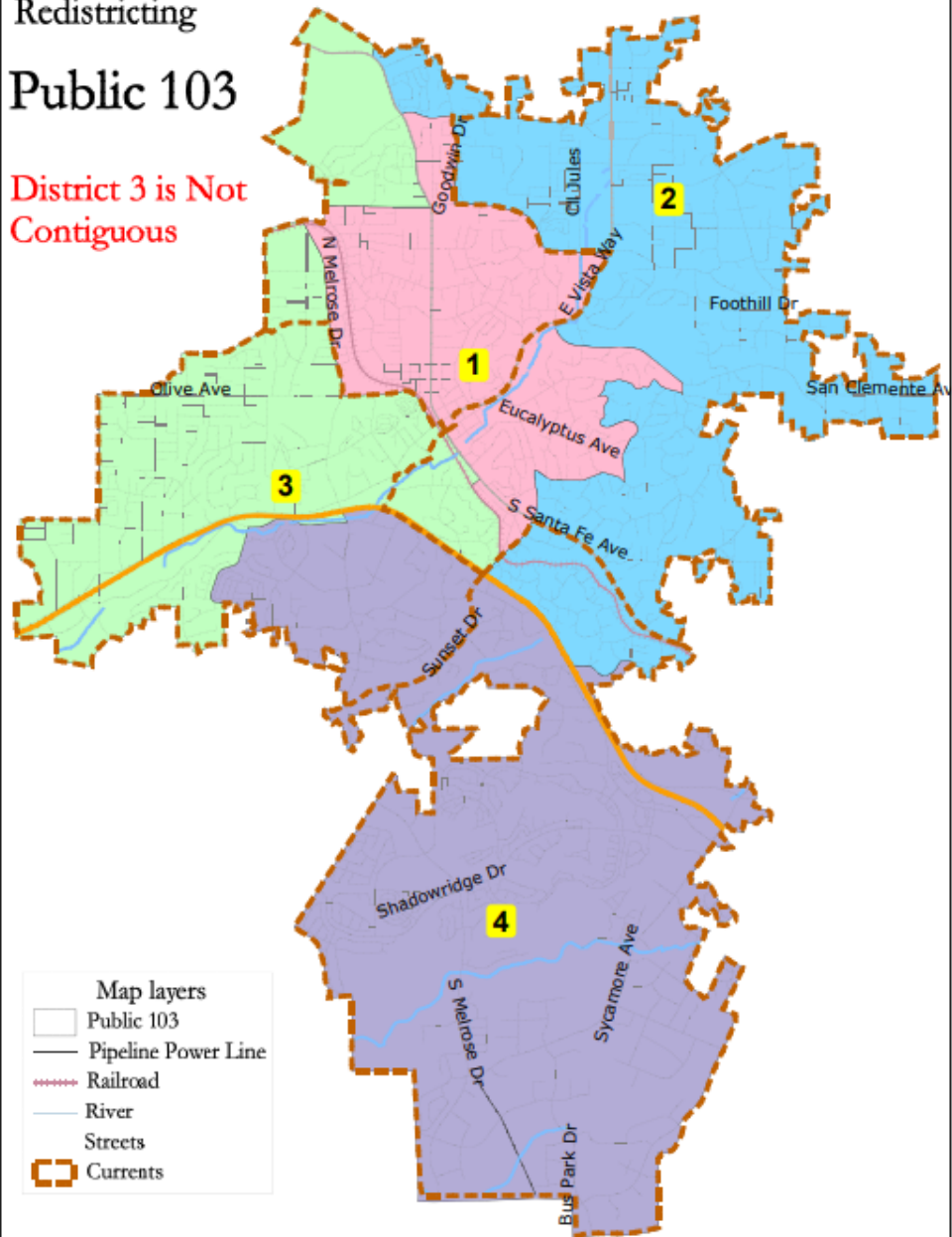
Public Plan 103b						
District		1	2	3	4	Total
	Total Pop	25,976	24,681	23,667	24,390	98,714
	Deviation from ideal	1,297	2	-1,012	-289	2,309
	% Deviation	5.26%	0.01%	-4.10%	-1.17%	9.36%
Total Pop	% Hisp	70.9%	50%	52%	28%	51%
	% NH White	20%	38%	33%	54%	36%
	% NH Black	2%	3%	3%	4%	3%
	% Asian-American	4%	6%	7%	10%	7%
	Total	13,554	16,464	16,203	18,559	64,780
Citizen Voting Age Pop	% Hisp	58%	38%	45%	19%	39%
	% NH White	33%	53%	44%	69%	51%
	% NH Black	3%	4%	5%	3%	4%
	% Asian/Pac.Isl.	4%	4%	6%	8%	5%
	Total	10,035	13,154	12,300	15,110	50,599
Voter Registration (Nov 2020)	% Latino est.	53%	31%	40%	19%	34%
	% Spanish-Surnamed	48%	28%	36%	17%	31%
	% Asian-Surnamed	2%	2%	2%	4%	3%
	% Filipino-Surnamed	2%	1%	1%	1%	1%
	% NH White est.	44%	63%	55%	75%	61%
	% NH Black	4%	4%	5%	2%	4%
	Total	7,292	10,666	9,561	12,872	40,391
Voter Turnout (Nov 2020)	% Latino est.	48%	28%	37%	17%	30%
	% Spanish-Surnamed	44%	25%	34%	15%	27%
	% Asian-Surnamed	2%	2%	3%	4%	3%
	% Filipino-Surnamed	1%	1%	1%	1%	1%
	% NH White est.	48%	66%	57%	77%	64%
	% NH Black	4%	4%	5%	2%	4%
	Total	4,865	7,821	6,662	9,844	29,192
Voter Turnout (Nov 2018)	% Latino est.	43%	23%	33%	14%	26%
	% Spanish-Surnamed	39%	22%	30%	13%	24%
	% Asian-Surnamed	2%	2%	2%	3%	2%
	% Filipino-Surnamed	1%	1%	1%	1%	1%
	% NH White est.	52%	71%	61%	80%	69%
	% NH Black est.	4%	4%	5%	2%	4%
	Total	4,865	7,821	6,662	9,844	29,192
ACS Pop. Est.	Total	25,722	25,372	24,444	25,414	100,953
Age	age0-19	34%	29%	26%	24%	28%
	age20-60	56%	54%	60%	56%	56%
	age60plus	10%	18%	14%	20%	15%
Immigration	immigrants	36%	22%	23%	16%	24%
	naturalized	51%	61%	62%	61%	57%
Language spoken at home	english	36%	62%	57%	79%	58%
	spanish	61%	35%	39%	15%	37%
	asian-lang	2%	2%	3%	4%	3%
	other lang	1%	1%	2%	2%	2%
Language Fluency	Speaks Eng. "Less than Very Well"	26%	14%	14%	6%	15%
Education (among those age 25+)	hs-grad	45%	46%	52%	44%	47%
	bachelor	10%	16%	14%	23%	16%
	graduatedegree	4%	7%	7%	12%	8%
Child in Household	child-under18	50%	41%	40%	33%	40%
Pct of Pop. Age 16+	employed	70%	67%	70%	67%	69%
Household Income	income 0-25k	15%	13%	10%	10%	12%
	income 25-50k	23%	17%	20%	17%	19%
	income 50-75k	22%	24%	22%	16%	21%
	income 75-200k	35%	40%	44%	49%	42%
	income 200k-plus	5%	7%	4%	8%	6%
Housing Stats	single family	63%	67%	64%	66%	65%
	multi-family	37%	33%	36%	34%	35%
	rented	61%	45%	53%	44%	50%
	owned	39%	55%	47%	56%	50%

Each of the 4 Districts must contain about **24,679** people

Vista 2021/2022  
Redistricting

# Public 103

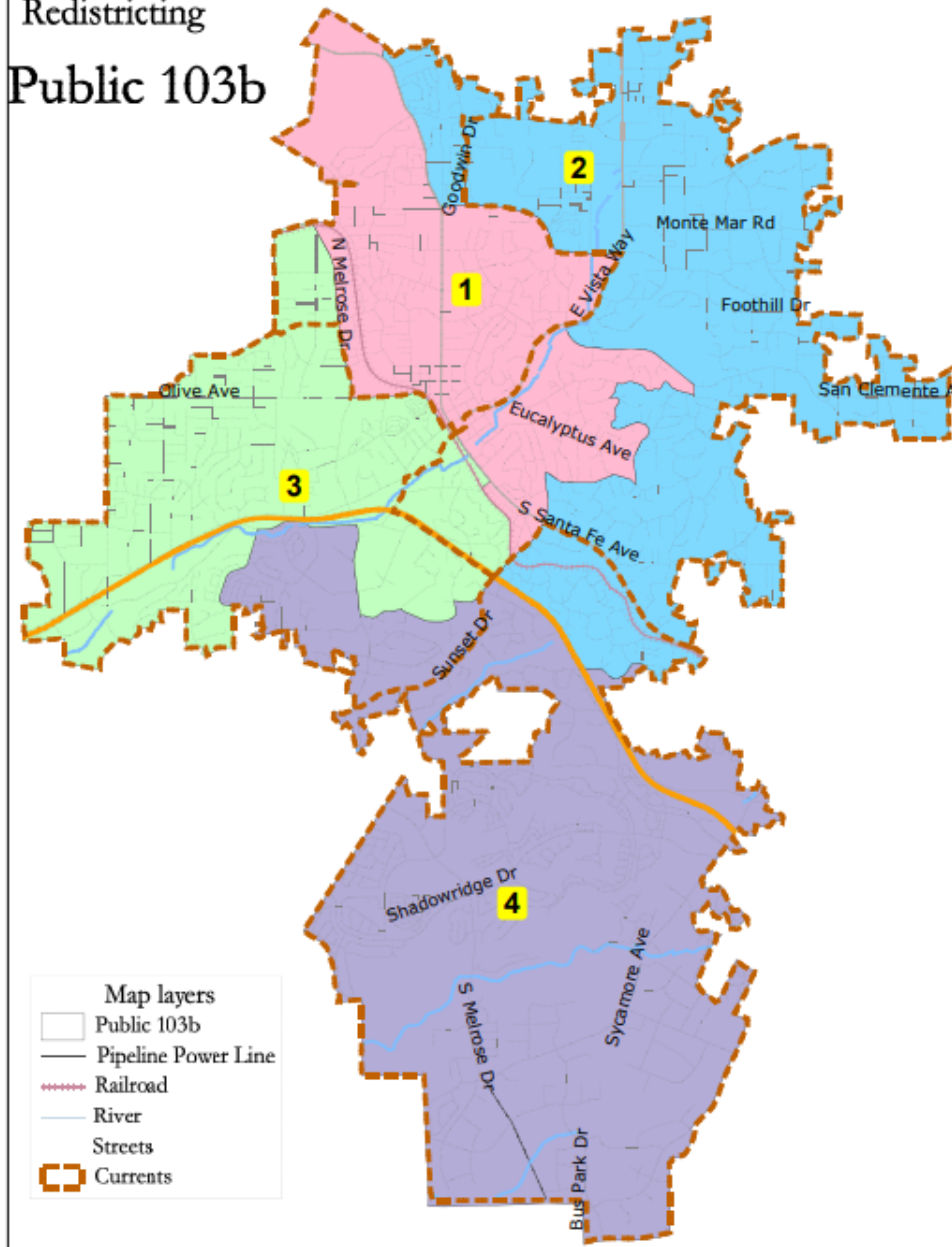
District 3 is Not  
Contiguous



- Map layers
- Public 103
  - Pipeline Power Line
  - Railroad
  - River
  - Streets
  - Currents

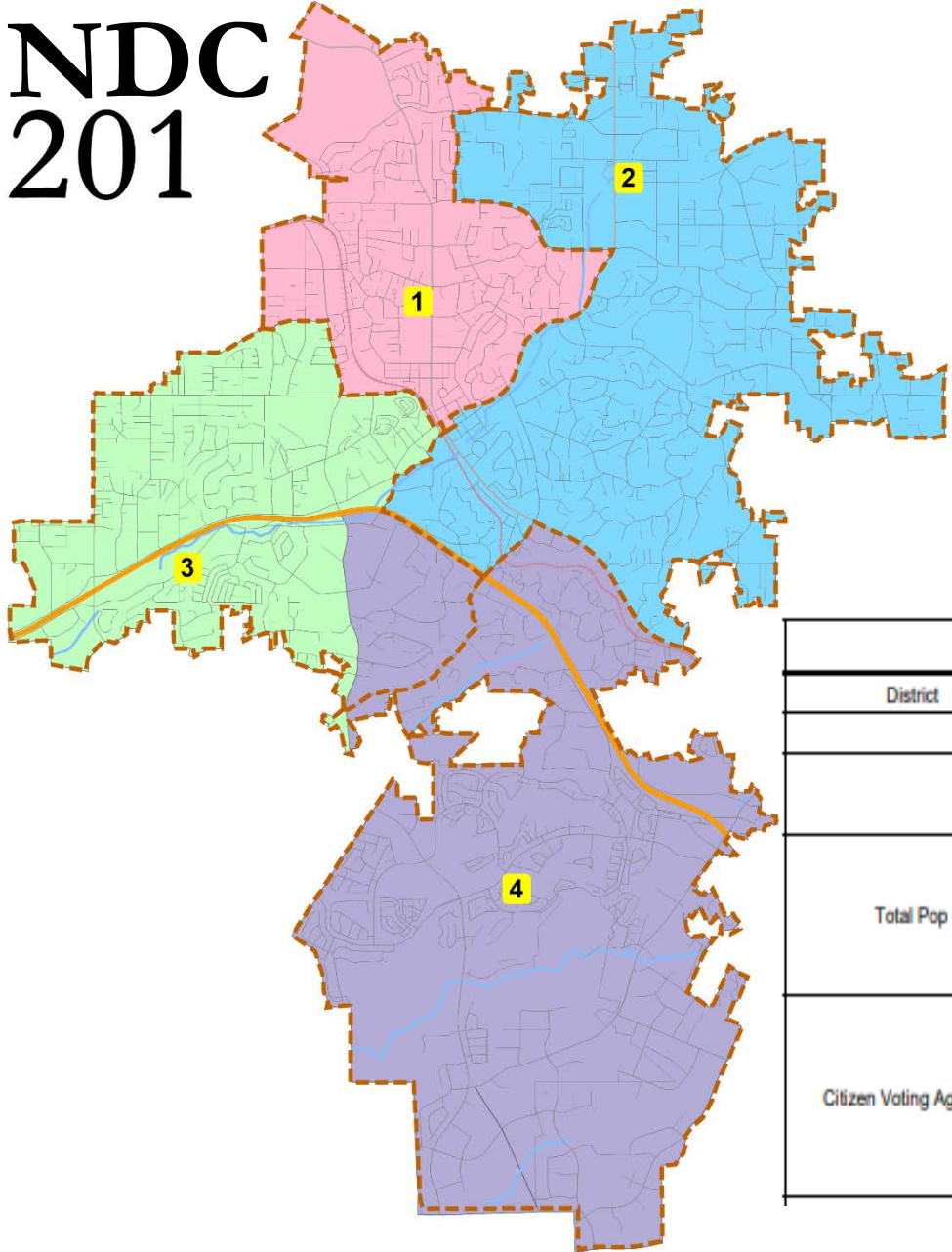
Vista 2021/2022  
Redistricting

# Public 103b



- Map layers
- Public 103b
  - Pipeline Power Line
  - Railroad
  - River
  - Streets
  - Currents

# NDC 201



- Minimal Change
  - Expands District 4
  - Adds Retail to District 4
  - Reduced District 3
- District 1 is 60% Hispanic/Latino CVAP.
- Population Balanced  
**6.45% Deviation**

NDC Plan 201						
District		1	2	3	4	Total
	Total Pop	25,016	25,503	23,911	24,284	98,714
	Deviation from ideal	337	824	-768	-395	1,592
	% Deviation	1.37%	3.34%	-3.11%	-1.60%	6.45%
Total Pop	% Hisp	72.0%	48%	51%	31%	51%
	% NH White	18%	39%	34%	53%	36%
	% NH Black	2%	3%	4%	3%	3%
	% Asian-American	5%	5%	7%	9%	7%
Citizen Voting Age Pop	Total	12,908	17,299	16,793	17,781	64,780
	% Hisp	60%	39%	41%	21%	39%
	% NH White	31%	53%	46%	69%	51%
	% NH Black	3%	3%	6%	2%	4%
	% Asian/Pac.Isl.	5%	3%	6%	7%	5%

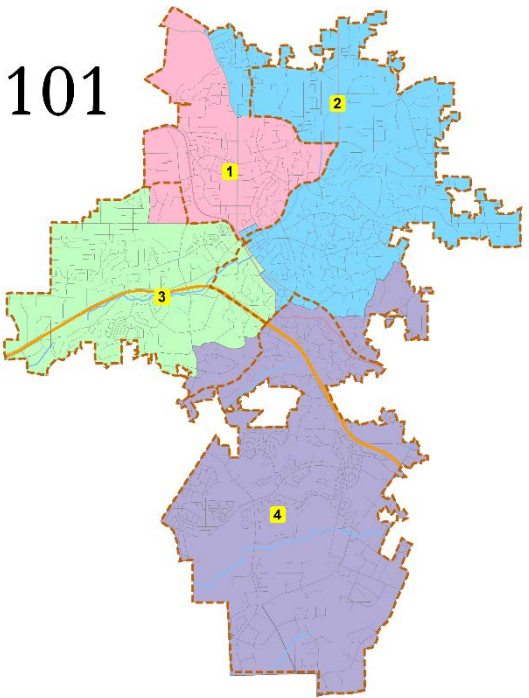
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# 201 Demographics

NDC Plan 201							
District		1	2	3	4	Total	
	Total Pop	25,016	25,503	23,911	24,284	98,714	
	Deviation from ideal	337	824	-768	-395	1,992	
	% Deviation	1.37%	3.34%	-3.11%	-1.60%	6.45%	
Total Pop	% Hisp	72.0%	48%	51%	31%	51%	
	% NH White	18%	39%	34%	53%	36%	
	% NH Black	2%	3%	4%	3%	3%	
	% Asian-American	5%	5%	7%	9%	7%	
Citizen Voting Age Pop	Total	12,908	17,299	16,793	17,781	64,780	
	% Hisp	60%	39%	41%	21%	39%	
	% NH White	31%	53%	46%	69%	51%	
	% NH Black	3%	3%	6%	2%	4%	
	% Asian/Pac.Isl.	5%	3%	6%	7%	5%	
Voter Registration (Nov 2020)	Total	9,675	13,587	12,064	15,273	50,599	
	% Latino est.	56%	30%	39%	19%	34%	
	% Spanish-Surnamed	51%	28%	35%	18%	31%	
	% Asian-Surnamed	2%	2%	3%	3%	3%	
	% Filipino-Surnamed	2%	1%	1%	1%	1%	
	% NH White est.	41%	65%	55%	75%	61%	
Voter Turnout (Nov 2020)	Total	6,951	11,059	9,422	12,959	40,391	
	% Latino est.	50%	27%	36%	17%	30%	
	% Spanish-Surnamed	46%	25%	32%	16%	27%	
	% Asian-Surnamed	2%	2%	3%	3%	3%	
	% Filipino-Surnamed	2%	1%	1%	1%	1%	
	% NH White est.	45%	68%	57%	77%	64%	
Voter Turnout (Nov 2018)	Total	4,560	8,191	6,600	9,841	29,192	
	% Latino est.	46%	22%	32%	15%	26%	
	% Spanish-Surnamed	42%	21%	29%	14%	24%	
	% Asian-Surnamed	2%	2%	2%	3%	2%	
	% Filipino-Surnamed	1%	1%	1%	1%	1%	
	% NH White est.	49%	72%	61%	80%	69%	
ACS Pop. Est.	Total	24,440	25,934	25,163	25,415	100,953	
	age0-19	33%	29%	26%	26%	28%	
Age	age20-60	56%	54%	60%	55%	56%	
	age60plus	11%	18%	14%	19%	15%	
	immigrants	36%	23%	22%	16%	24%	
Immigration	naturalized	51%	62%	59%	62%	57%	
	english	34%	63%	60%	75%	58%	
	spanish	62%	35%	35%	19%	37%	
	asian-lang	3%	1%	4%	3%	3%	
	other lang	1%	1%	2%	3%	2%	
Language spoken at home	Language Fluency	Speaks Eng. "Less than Very Well"	27%	12%	13%	8%	15%
	Education (among those age 25+)	hs-grad	45%	48%	51%	43%	47%
	bachelor	10%	16%	16%	22%	16%	
Child in Household	graduatedegree	4%	7%	7%	13%	8%	
	child-under18	52%	38%	39%	34%	40%	
Pct of Pop. Age 16+	employed	70%	68%	69%	67%	69%	
	Household Income	income 0-25k	16%	11%	10%	11%	12%
	income 25-50k	22%	20%	20%	20%	19%	
	income 50-75k	19%	25%	22%	17%	21%	
	income 75-200k	39%	37%	44%	48%	42%	
Housing Stats	income 200k-plus	4%	7%	4%	8%	6%	
	single family	65%	69%	59%	67%	65%	
	multi-family	35%	31%	41%	33%	35%	
	rented	57%	47%	54%	45%	50%	
	owned	43%	53%	46%	55%	50%	

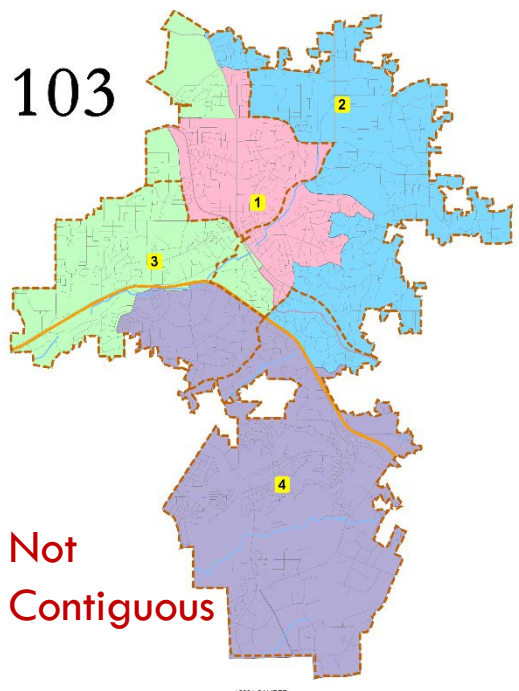
Each of the 4  
Districts must  
contain about  
**24,679** people

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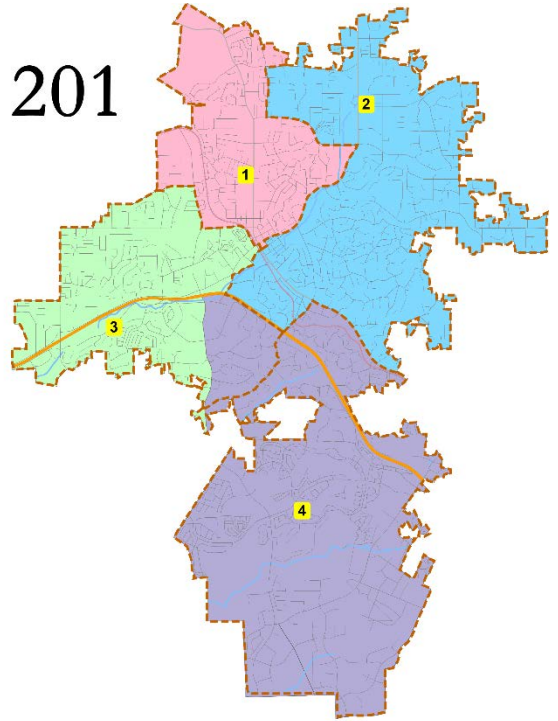
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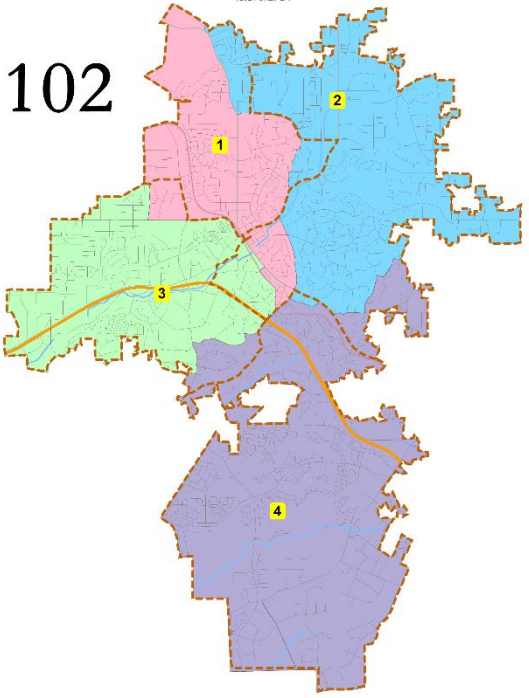
Not  
Contiguous

201

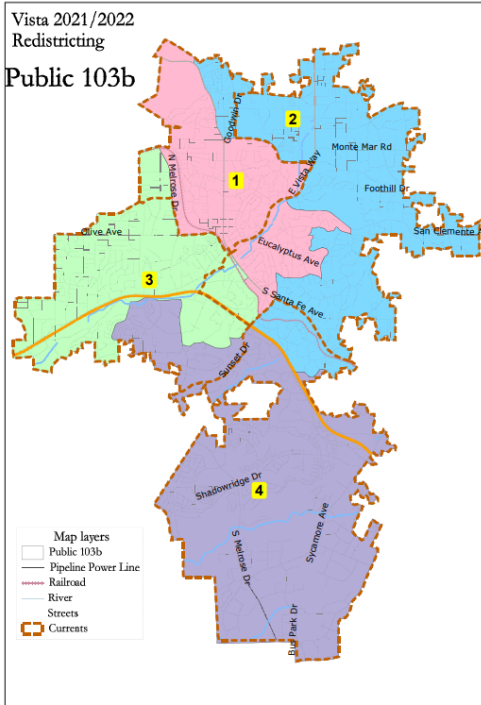


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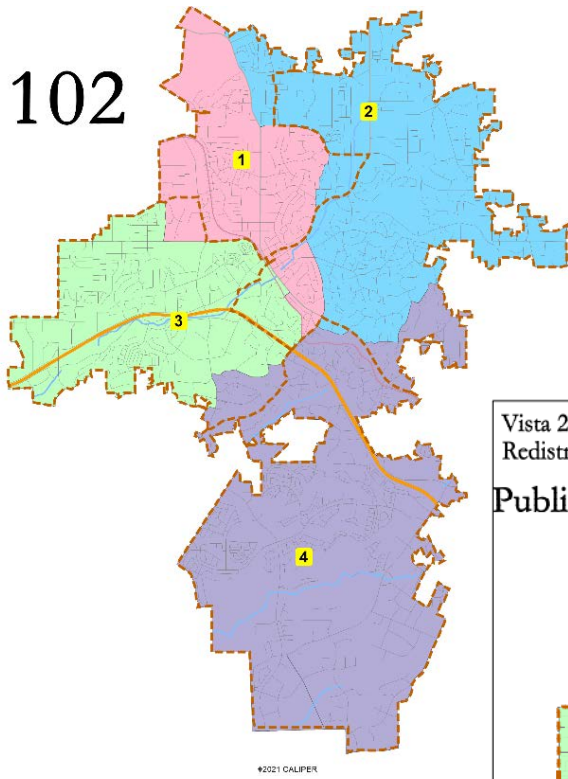
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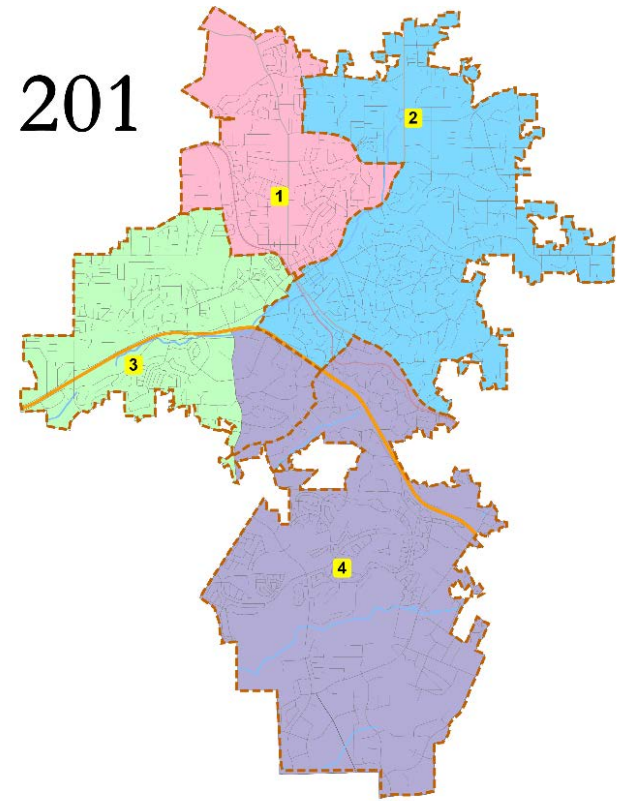


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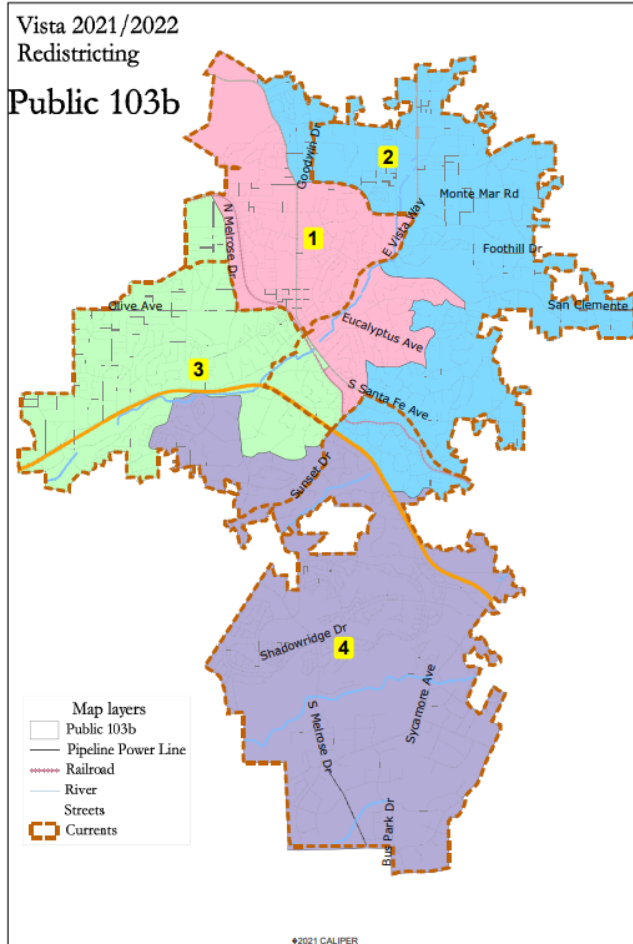
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Vista 2021/2022  
Redistricting  
Public 103b



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# Public Hearing & Discussion

- Public Hearing
- Discussion
  - What is the Preferred Map?
  - Why?
  - Why does it comply with the Fair Maps Act?
- City Council Action – District Map & Confirm Election Sequence
- November 8, 2022 – Election
  - Districts 1, 4 and Mayor
  - 2024 – Districts 2 and 3